



INNOVATION *in*
GREEN BUILDING
WITH  **AT THE 2009**
GREENBUILDINTLCONFERENCE&EXPO

Ubifrance

& The Chicago French Trade Office

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Ubifrance, The French Agency for International Business Development, & the Chicago French Trade Office are proud to promote French Green Building Technologies at the 2009 Greenbuild Show.

Our mission is to connect American and French businesses, as well as to inform French exporters on commercial opportunities on the US market.

The Chicago French Trade Office specializes in the following industries: construction aerospace, automotive, industrial equipments, plastics & packaging, marine, medical, restaurant and foodservice.

We offer an extensive range of commercial services to our clients: consulting, market outlook, benchmarking, organization of commercial sessions, direct marketing, prospection, new contact selection, tradeshow and seminar assistance, press conferences, and communication material design.

Collectif Effinergie

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Le Collectif Effinergie, created in 2006, aims to promote low energy consumption construction in both new building and renovation projects. It brings together construction professionals and local communities in order to design and construct buildings with real energy efficiency. The members are invited to take part in transverse working groups, where each contributes his specific competence to the service of the Collective. This training experience is one way of valorising our sensitisation approach, transferring knowledge for good use by the players in the construction sector and disseminating new concepts.

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The ALDES Group is a privately owned company with an annual turnover of 300M USD and a staff of 1400 people worldwide. The Group is a recognized leader in IAQ (Indoor Air Quality) developing and manufacturing award-winning products, solutions and systems in the fields of ventilation, heat and energy recovery, smoke management, air diffusion and air distribution. Public and private institutions across the world have called upon ALDES' expertise to help them improve, recommend and/or draft local, regional or national IAQ and ventilation standards, codes and regulations. Its US subsidiary (www.americanaldes.com) has been based in Sarasota, Florida, for over 25 years and is recognized across the US as a premier manufacturer and provider of environmentally friendly ventilation products and systems designed to improve ventilation effectiveness, energy efficiency and indoor air quality in homes, multi-family dwellings, hotels, schools and a myriad of other commercial applications.

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ines
INSTITUT NATIONAL
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The National Institute of Solar Energy (INES) was created in 2006 at the initiative of the French government to promote and develop the use of solar energy in France, and more particularly to get a handle on managing energy use in buildings. It is located on the banks of Le Bourget Lake at Savoie Technolac, a science and technology Park near Chambéry, France (halfway between Lyon and Geneva). The Rhone Alps area was chosen because of its dense network of major players in industry and research who work closely with several communities and associations. The institute is involved in R&D, training, and demonstration. The Atomic Energy Commission (CEA), CNRS/University of Savoie and the CSTB are among the research partners of INES. Their mission is to position INES as one of the top three solar research centers in the world. As of October 1, 2009, INES comprised 180 researchers/engineers/technicians and should exceed 400 by the year 2013.

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The CODEM Picardie is a center of technology transfer dedicated to Eco building materials and sustainable construction. We propose information and R&D services about new building materials and their design as well as about related areas of activity (furniture, transport, etc.).

With modern manufacture and classification capabilities adapted for agro materials, we respond to the full range of customer needs and won't hesitate to contact complementary research partners, if needed, to fully meet the demand of our clients. We belong to the "Industry and Agro Resources" Cluster, which is a major network of research and industry.

Our references: HOLCIM, MAJENCIA, ALSTOM, NATUR'LIN

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GEPA (Group for the Continuing Education of Architects) is an organization associated with the French National Architects Union (UNSA). It was created in 1968 for architects and gradually opened to the other players of the construction industry. GEPA ensures the design, the organization and the distribution of training for professionals of all the construction disciplines. It is currently engaged in instructor training and exploring new ways for knowledge transfer. It is looking into new training areas with the implementation of an international "shared training" program.

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INGENIERIE
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ITF is a technical engineering and design firm with the broad range of competence: It takes an overall environmental approach in its economic, technical and energy surveys and strives for efficient energy use in its projects. This means better comfort for the users, a healthy interior, increased durability, and easier maintenance, qualities which continue to pay off over time. With its 15 consultants, continually expanding their expertise, and its adapted tools, ITF innovates in its studies of heating, air-conditioning, ventilation, electricity, low current, renewable energies, rain water and use of natural lighting. ITF also assists town planners in sustainable development research.

ITF is certified ISO9001.

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The Grenelle Building Plan is in charged with implementing environmental measures throughout the construction industry, including existing and future buildings. The four traditional sectors (private residences, social housing, public and private service industries) are thus concerned with this plan. It is organized around two structures: a strategic planning committee uniting the 25 public and private players most concerned by the Plan and a committee which federates all the organizations interested in the problems of energy use in buildings. Jerome Gatier is the director of the strategic planning committee whose work is organized around themes deemed important and which includes members with complementary skills. To date, 13 work groups have been created and have generated concrete proposals for actions in each of the building industry sectors.

PGCE Competitive Cluster

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Created in Nantes in 2003 and renamed Competitive Cluster in 2005, **PGCE Cluster** assembles a vast array of expertise in an association of organizations. Included are: construction companies (buildings and public works), industrialists, design companies (architects, engineering consulting and inspection firms), research laboratories and test centers, establishments of higher education and building project owners. They have engaged in a collaborative approach intended to promote innovative projects in the various construction markets.

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Non-profit organization founded in 1962, **Promotelec** has the role of promoting the sustainable uses of electricity in the residential and small building services sectors in three principal areas: total safety and quality of electrical installations, house automation and communication networks, energy efficient and environmentally friendly structures. Its board of directors includes all players in the electric sector and the building industry: energy suppliers, manufacturers, distributors and electric material installers, home builders and property developers, building sector opinion leaders, institutional organizations and consumer associations. Also the official organization for certifying home energy efficiency, Promotelec has granted the Promotelec label to more than 2 million homes since 1971.

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For more than thirty-five years, the **QUALITEL** Association has advanced the quality of new and existing homes in France and has contributed to their value. Its Board of Directors includes representatives from all housing sectors: homeowner associations, real estate and home financing organizations, construction professionals, government, public bodies, public welfare agencies, public research establishments and three representatives of the state.

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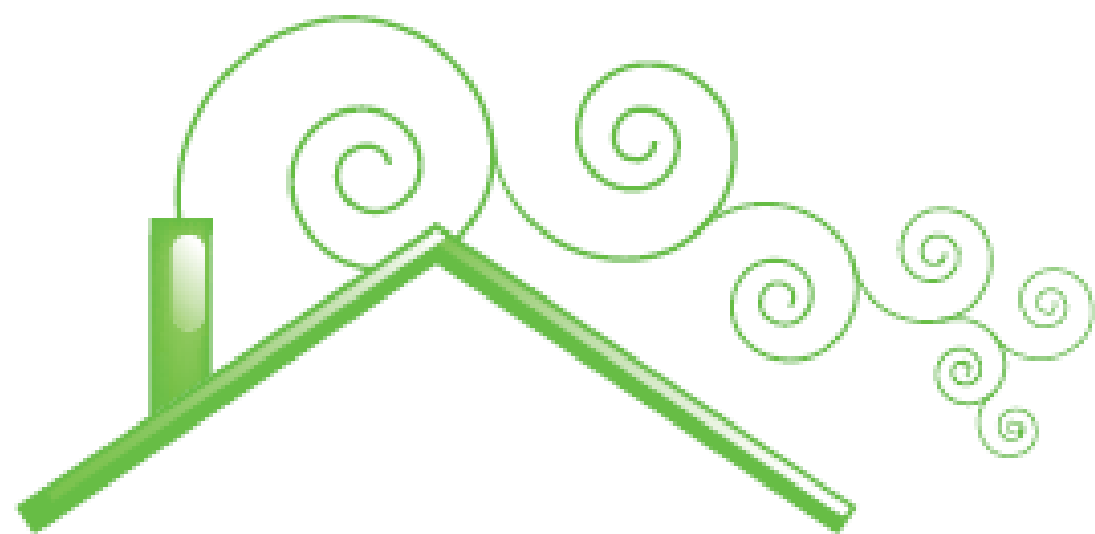
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WIGWAM does consulting and training for the environmental optimisation of buildings and in the region. It provides services for professionals in the following fields:

- Physics of the envelope – Air tightness
- Building Health – Indoor air quality
- Life Cycle Analysis of buildings
- Integrated Design Process (IDP)



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